

Media Kit – BattleofBritain1940.com



About Us

BattleofBritain1940.com is an independent, long-established digital archive dedicated entirely to the Battle of Britain. Drawing on over a decade of in-depth research, the site provides meticulously detailed, day-by-day accounts grounded in primary sources. Its extensive archive includes rare historical photographs and period film footage, offering a vivid and authentic record of the campaign. Trusted by historians, educators, aviation enthusiasts, collectors, and re-enactors around the world, *BattleofBritain1940.com* is a definitive resource for anyone seeking to understand this pivotal chapter in history.

Audience Snapshot

- More than 3,000 monthly pageviews
- Over 1,500 unique visitors per month
- More than 14,000 followers on Facebook
- Regularly ranks in the top 5 **organic** search results for Battle of Britain-related keywords
- Audience primarily from the United Kingdom, United States, Canada, Australia, and Western Europe
- Strong engagement with high return-visitor rate and extended session durations

Advertising Opportunities

Format	Placement Description	Rate
Homepage Banner Ad	Featured banner on homepage	\$150/month
Narrative Page Sidebar Ad	Sidebar ad on daily history entries	\$125/month
Sponsored Article	Custom or co-written permanent article	\$500 flat rate
Featured Book or Product	Curated product/book listing (3 months)	\$250 flat rate
Email Newsletter Sponsorship	Sponsored section (when active)	\$300 per send

- Discounts available for multi-month bookings
 - Affiliate partnerships welcome; books and memorabilia perform especially well
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Why Partner With Us

- Targeted audience with deep interest in aviation and WWII history
 - Trusted source of information with over a decade of historical research and documentation
 - High visibility in search engines for key historical search terms
 - A loyal social media community of over 14,000 Facebook followers
 - Readers include educators, researchers, re-enactors, authors, and history enthusiasts
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Contact

For advertising or partnership opportunities, please contact:

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